

LOVE STORY CANVAS



CHARACTER	OBJECTIVE	DATE	VERSION
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KEY HABIT	BUSINESS NEEDS
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SCENE

CHALLENGE

What is the trigger that starts the rising tension?

ACTION

What does the character need to do to resolve this tension?

AND HOW CAN WE REMOVE POTENTIAL BARRIERS?

Time	Novelty
Cost	Social Norms
Mental Effort	Physical Effort

COMMITMENT

What small effort can the character make to build up the relationship?

REACTION

What satisfying change or valuable reward do we give the character?

AND HOW CAN WE KEEP IT ADAPTABLE OVER TIME?



ARC

