

ETHICAL DESIGN CHECKLIST



WHO ARE WE?



WHAT'S OUR OBJECTIVE?

VERSION

DATE

Contribute to the ongoing open beta!



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CHECKLIST

- See whom our decisions affect.
Stakeholders? Users? Customers? Bystanders? Stress cases?
- Understand their costs & benefits.
Think of Human Rights, Safety, Privacy, & Experience. Risks = cost.
- Design to empower, not exploit.
Ideally, no stakeholder has a (potential) cost higher than their benefit.
- Test our assumptions.
Maximize learning & minimize harm. Manage bias at all stages.
- Share what we've learned.
Let others benefit from our results. This ultimately benefits us, too!

NOTES

